Cooma Challenge Ltd Strategic Plan 2022 – 2027

VISION
A vibrant and inclusive community in which all people have the opportunity to **live** life.

MISSION
To enhance the lives of people and their families through support and choice

VALUES
Hope
Respect
Trust
Inclusion
Innovation
Compassion

OUR PEOPLE

- Deliver excellent services, enabling people to live their lives in a way they wish, through their choice and control.
- Invest in our people to develop expertise and leadership capacity to meet the growing needs of our community.
- Aim to deliver co-designed and co-produced evidence based, innovative services and programs to support their goals and preferences, to ensure a positive experience.
- Take pride in our work, consistently aiming for high quality and measure its impact and improvements in our practices.

OUR COMMUNITY

- Committed to responding to community need by leading, sharing and collaborating with diverse stakeholders across human services and other systems to achieve positive change.

- Elevate our capacity and reputation as a thought leader, a credible voice and a partner in building an inclusive and positive society.

OUR COMPANY

- As a dynamic and inclusive organisation, we are committed to implementing quality services.

- Services are based on community needs, evidenced, evaluated, informed by our values, and are responsive.

- Grow our business enabling us to offer expanded and innovative co-designed and co-produced services and programs with the people we serve, in an integrated way.

OUR FUTURE

- Further develop relationships with government, corporate and philanthropic partners, and sector peers to support our ability to innovate and offer quality services.
- Build a diverse and inclusive organisation that is an employer of choice, a valued partner within the community, innovative and progressive, which cares about sustainability and is a sector leader.
- Explore options to increase funding and develop strategies to achieve more diversified and stable funding streams.

COOMACHALLENGE LIMITED